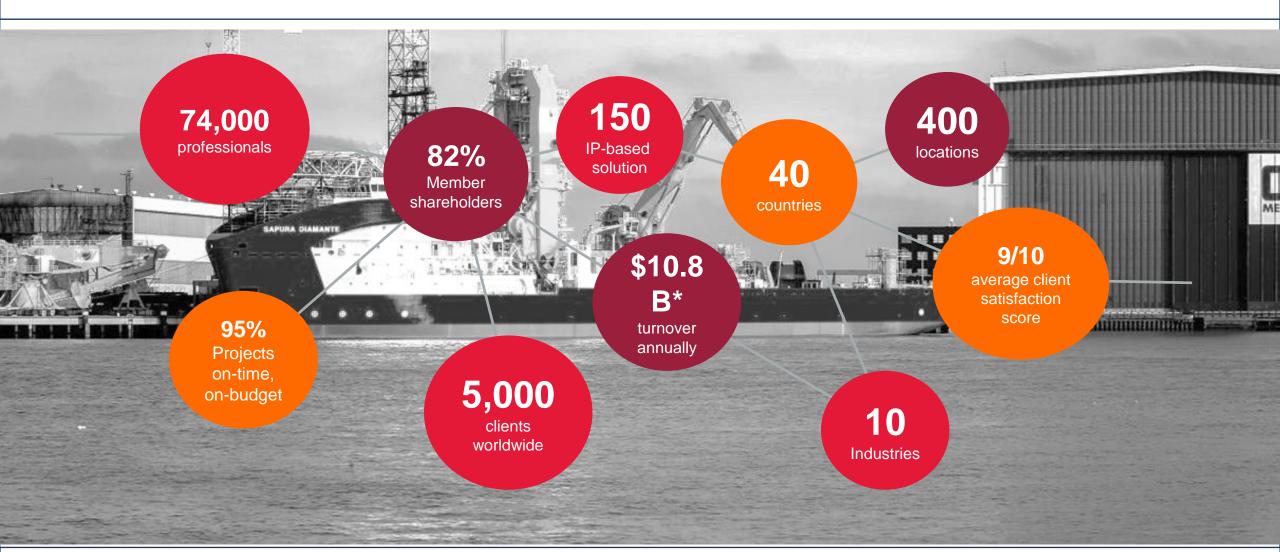
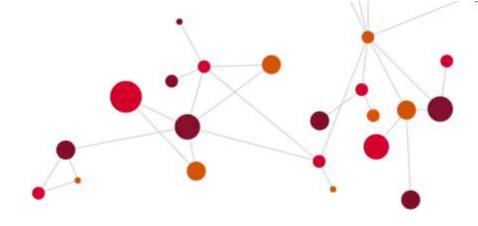






## Welcome and introduction of your host





# **Move Smarter:**

Helping the Netherlands to stay competitive





## Blockchain as an emerging topic

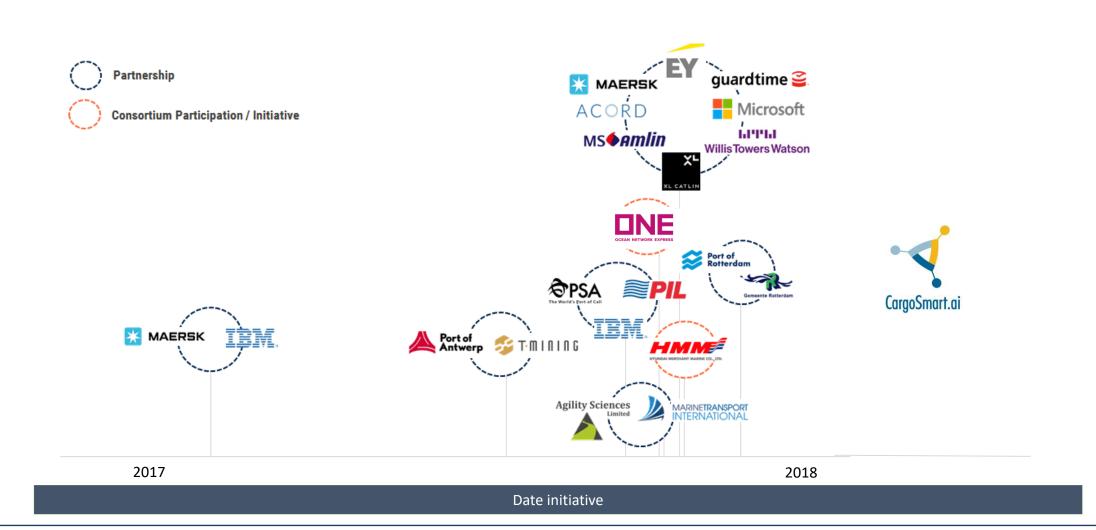








## Numerous ecosystems are on the rise in logistics





# How to transfer trusted value across the supply chain

#### Missions

- Explore and identify the advantages and building blocks of blockchain to accelerate and improve maritime processes
- Explore and identify how Blockchain platforms work and how blockchain may be beneficial for current business pains.
- Explore a shared roadmap to apply the use of blockchain in practice and build best practices for the industry.

### Target outcomes

- Shared knowledge of blockchain and its adding value applications
- Shared understanding of process wide business pains and how blockchain might help
- Shared ideas, supported roadmap and the energy & resources for next steps



### How to transfer trusted value across the supply chain

Part 1: Introduction on Blockchain and the industry challenges

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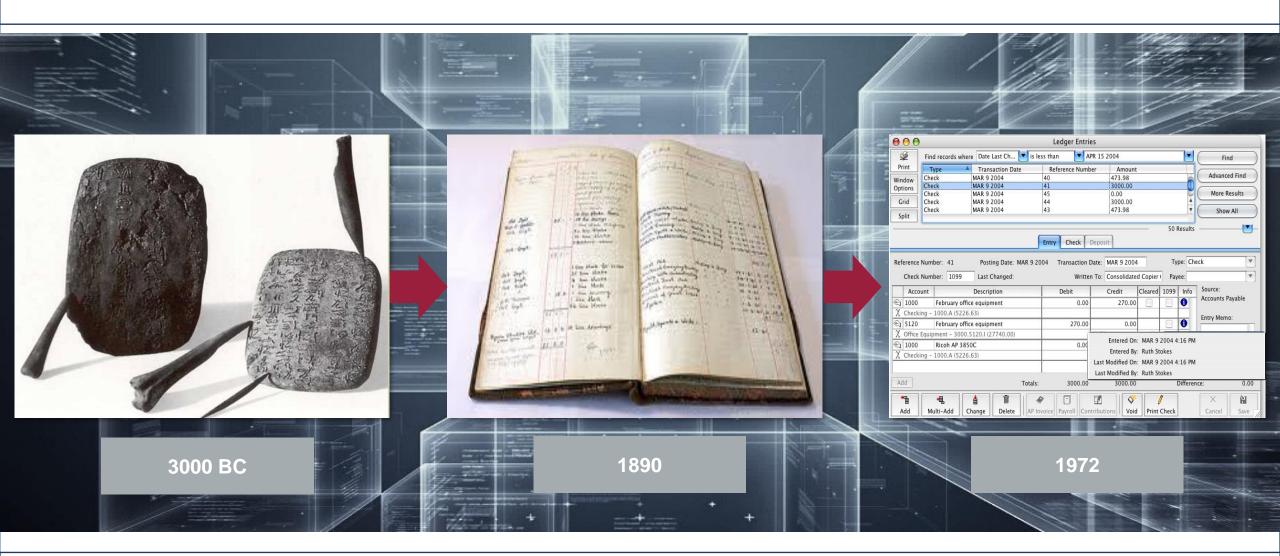
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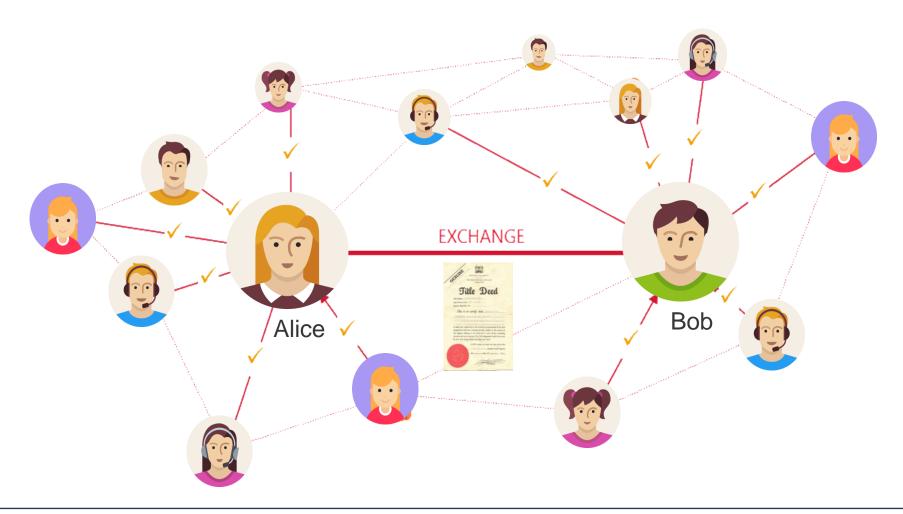


### Introduction Blockchain



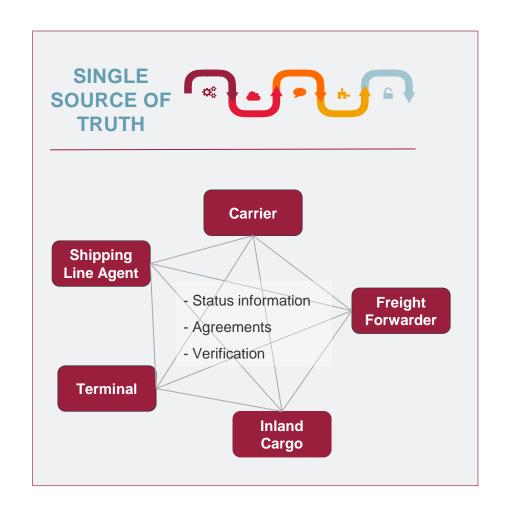


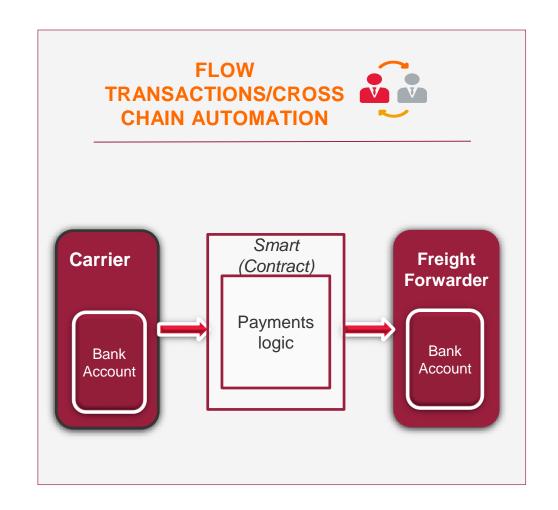
### Consensus





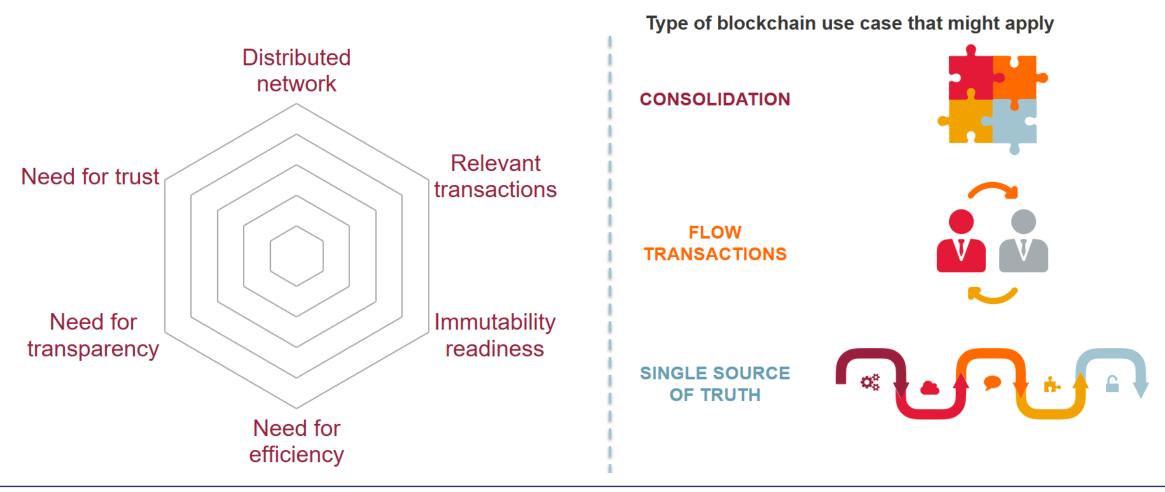
# Two big values







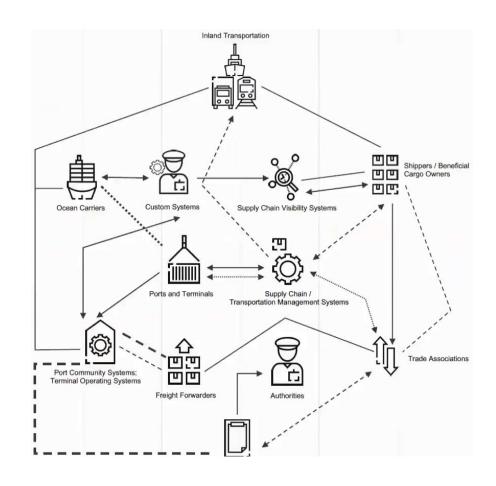
## Typically applies when





# Challenges: Global trade is inefficient and paper based

- Data is being disputed among parties.
  - No single source of truth regarding the statuses of goods Lack of trust among the supply chain - Continued "blind spots" across organizations and geographic boundaries
  - Data is trapped in organizational silos- scattered around the supply chain in different systems.
- Too many manual, time-consuming processes that increase costs and delay cargoes
- Inconsistent data and unable to share information across supply chains.
- Inefficient clearance and handover processes which can lead to fraud



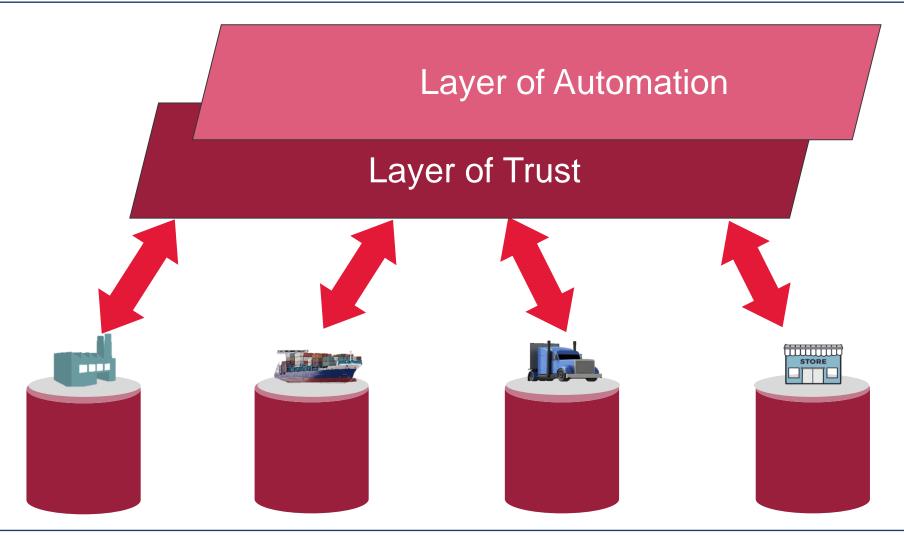


### Release of containers example



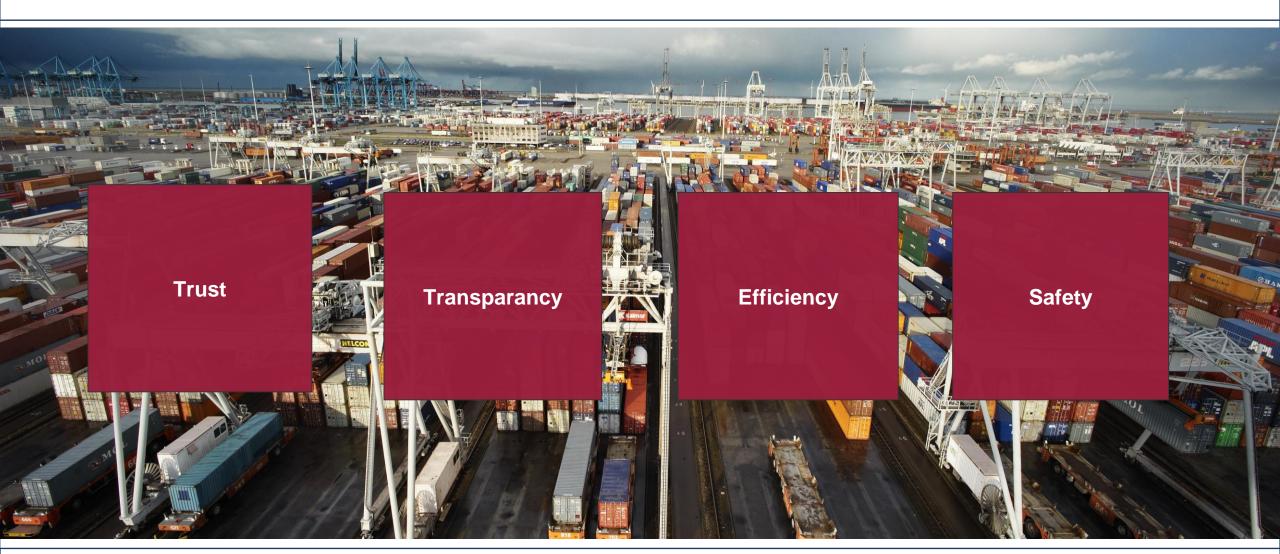


# Layer of automation and layer of trust





# Advantages

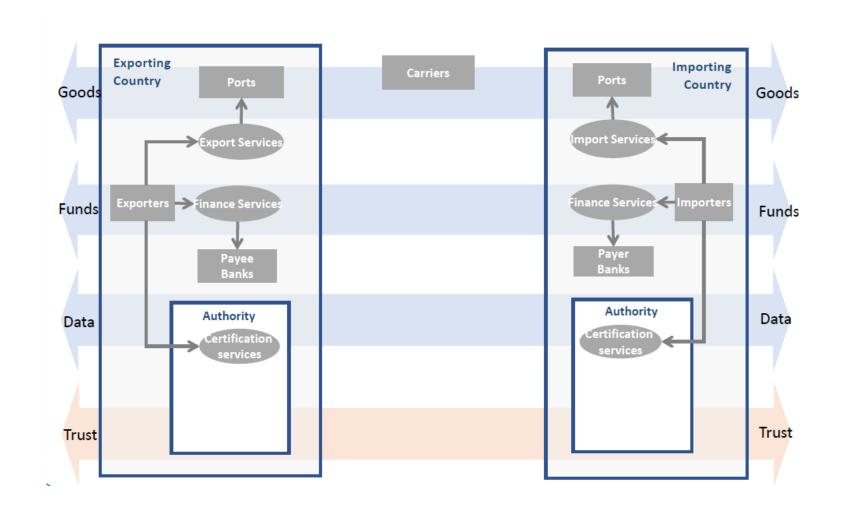




### Blockchain as a layer of trust

#### **Layer of trust example:**

- The provenance and authenticity of goods;
- The stated value of goods for the purposes of insurance, duties, and payment; promises to pay;
- The protection of goods during shipping (i.e. integrity of packaging, vehicle and container conditions, etc.);
- The integrity of information that is used by regulatory authorities for the risk assessments which determine inspections and clearances;
- The traders and service providers involved in a trade transaction.

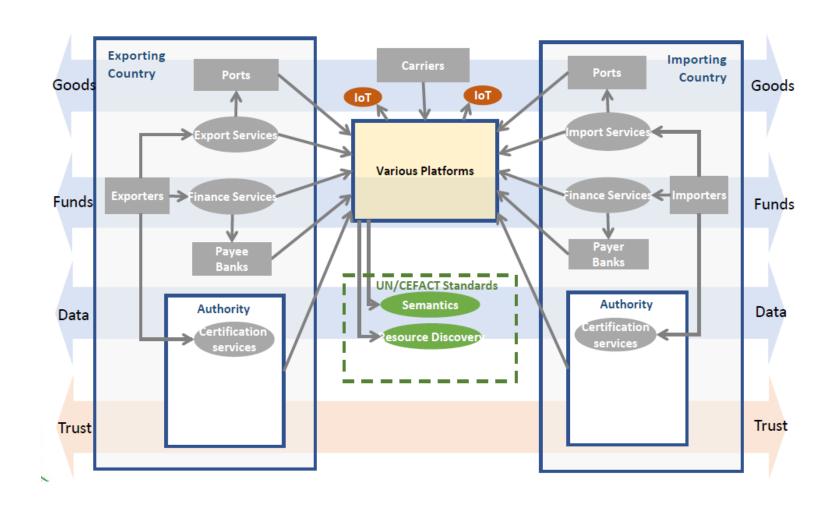




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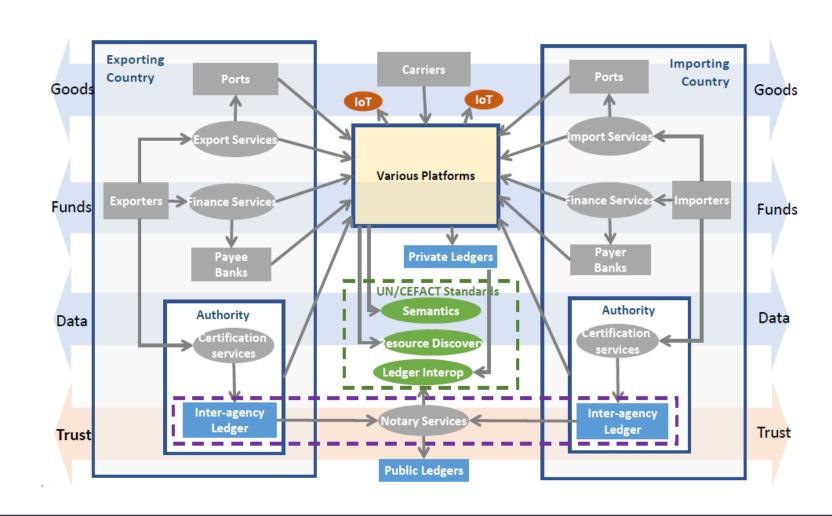




### Blockchain as a layer of trust

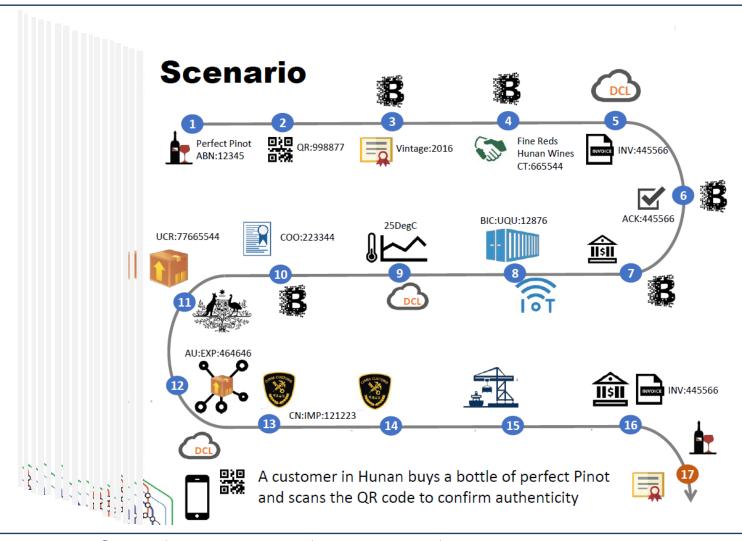
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### Introduction Example Scenario

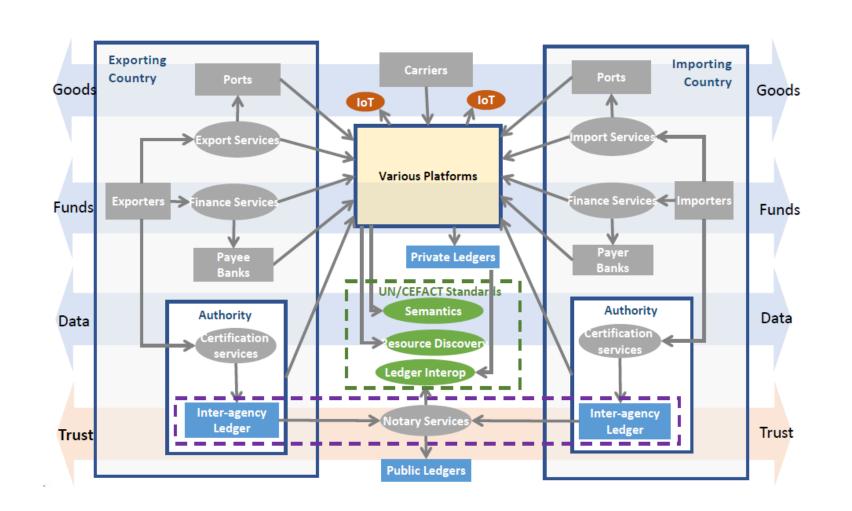




### Workshop – Current Challenges

#### **Exercise**

- UN-CEFACT models identifies 4 layers
  - Goods
  - Funds
  - Data
  - Trust
- Take your main process as a carrier, terminal or LSP
- Plot your biggest 5 challenges on every layer (1 page for each layer!)
- Be ready to present





# Terminal & Carrier groups

#	Carrier		Terminal/Port	
1	Hamburg Sud	Thomas Kwast	ECT Delta Terminal	Marcel Waard
2	Hamburg Sud	Pujan Ghanbari	Rotterdam World gateway	Robert Roestenburg
3	KLU	Naouar Elkhadiri	<u>portbase</u>	Marcel Coumans
4	Blocklab	Aljosja Beije	<u>PSA Antwerp</u>	Paul Wauters
5	Hyland Software, LLC., Westlake, OH	Raymond Schraff	Port of Rotterdam	Chris van Oosten
6	GEFEG mbh	Tayfun Merme	Malta Freeport Terminal Ltd.	Jesmond Baldacchino
7	<u>Navis</u>	Ashish Panda	<u>Eucon</u>	Melissa Clinton
8	Commodity Supplies AG	Ashot Arakeljan	Independent consulatant IT Germany	Rainer Hartmann
9	ABN AMRO	Bob Gravestijn		



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### Deliver

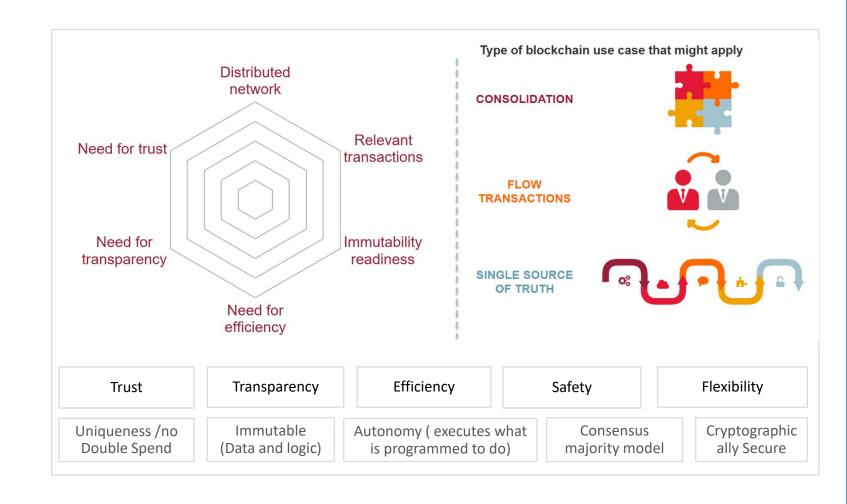
Presentation



### Workshop – problems we can solve with blockchain

#### **Exercise**

- We just drew the biggest pain-points of our current operations on process, finance, data and trust level
- Per pain point: Would this be a good fit to be solved with blockchain (Which BC elements are valuable?)
- How would solutions look like/how can it work?





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### What would be the best idea's?

Identify the idea's with the biggest potential Can we make connections between idea's? What would be the next step?

• Score the best 3 idea's

Identify the connected idea's, inputs and outputs

 Who like to take which role? What is the ambition of SMDG and Deliver? How to make it happen



### Reflection and closing – satisfied?

### **Expectations**

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