



CMA CGM ASIA PACIFIC LTD
9 NORTH BUONA VISTA DRIVE
#14-01
THE METROPOLIS TOWER 1, SINGAPORE 138588.

#77

SINGAPORE
18-20 APRIL 2023

EXCLUSIVE INVITATION

Join us for our SMDG #77 meeting in the Lion City!



INFLUENCE. CONNECT. LEARN. TRANSFORM.

WE HAVE CHOSEN SINGAPORE AS A LOCATION TO CELEBRATE THE IMPORTANCE OF ASIA'S ROLE IN THE MARITIME INDUSTRY. SEIZE THIS UNIQUE OPPORTUNITY TO CONNECT AND COLLABORATE WITH MORE ASIAN PLAYERS THAN EVER BEFORE. THIS IS A CHANCE FOR ASIA TO HAVE A GREATER VOICE IN SHAPING THE UNIVERSAL STANDARDS FOR OUR INDUSTRY.

SMDG #77 IS
ORGANISED BY



SMDG #77 IS
HOSTED BY



SMDG e.V.

Registered at Amtsgericht Pinneberg, Reg.-ID VR 2142 PI
Seegrabenweg 52d, 25469 Pinneberg, Germany

Board members:
Ann-Christin Fröhmkke (co-chair), Sönke Witt (co-chair), Heiko Meyer (treasurer), Jasmin Dröner, Mark Lim
Shin Shin Lung, Jost Müller, Robert Roestenburg, Michael Schröder, Julien Vangeon, Paul Wauters

WHY YOU SHOULD ATTEND



TO INFLUENCE:

Be an influential key player in driving the digital container shipping universal standards into the next generation. Accelerate your access to disruptive benefits in coordinated digital container shipping process, solutions and standards. Ensure your company's future direction is relevant and aligned.



TO CONNECT:

Collaborate and connect with key players in the industry. Get to know your peers and network with them and experts in the field.



TO LEARN:

Be aware of common industry processes around EDIFACT. Get ahead by discovering new and improved operational processes.

The goal is to create clarity and alignment of strategy, standards and operations for an efficient and robust environment.

Discover major updates in UN/CEFACT and SMDG codes, vessel schedule (IFTSAI), container messages (COPARN, COPRAR, COxxxx) updates recommendations from 95B/DOOB to D21B, BAPLIE 3/ MOVINS 3, DG bookings (IFTMBF, IFTMBC), follow up and compliance platforms.



TO TRANSFORM:

Learn how to transform Electronic Data Interchange efficiency by understanding the current and future standardisation processes. Discover how to implement SMDG Message Implementation Guidelines (MIGs) for the maritime industry to improve corporate value.



TO SUCCEED:

Discover how to close the gap in the IT network logistics chain by optimising data exchange to improve customer service levels. Redefine IT's value and contribution to increase business competitive advantage.

SCHEDULE OF EVENTS

ASK THE EXPERTS

DATE: **MONDAY 17/04/2023** LOCATION: **CMA CGM**

13:00 - 14:00	SMDG Board Pre-Meeting
14:00 - 16:00	Ask the Experts: EDIFACT - From Basics to Advanced Hybrid Q&A session for SMDG paying members only



"We are so proud to bring SMDG#77 again to Singapore following the success of SMDG#74. Currently, there are multiple standardisation initiatives and platforms being adopted so this is the ideal time for Asian stakeholders to get involved in SMDG to contribute to the establishment and development of the standards which affect us all. "

SÖNKE WITT

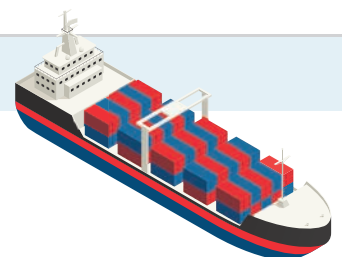
HHLA, CO-CHAIR SMDG

SCHEDULE OF EVENTS

PLENARY DAY 1

DATE: TUESDAY 18/04/2023 LOCATION: CMA CGM

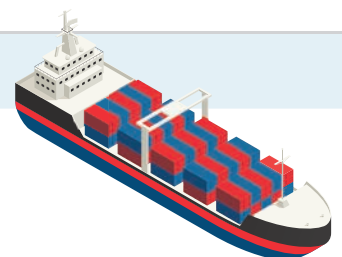
08:30	Registration and Coffee
09:00	Opening of the Plenary Meeting Welcome by the SMDG Board Ann-Christin Fröhmcke (Co-Chair of SMDG, CMA CGM) Sönke Witt (Co-Chair of SMDG, HHLA)
09:15	Key Note: Data Streaming Alex Hartnoll (X-Press Feeders) Steven Yates (Alumni Services)
10:30	Coffee Break
11:00	DCSA & SMDG Collaboration SMDG Board DCSA
11:30	Container Messages Robèrt Roestenburg (RWG) Paul Wauters (SMDG)
12:30	Networking Lunch Break
13:30	Feeder Workgroup Sönke Witt (Co-Chair of SMDG, HHLA) Robèrt Roestenburg (RWG) Jasmin Drönnner (Eurogate) X-Press Feeders
15:30	Coffee Break and Group Photo
16:00	Vessel Schedule Discussion Michael Schröder (Hapag-Lloyd) Robèrt Roestenburg (RWG)
17:00	Q&A Session Recap and Feedback
19:00	Networking Event



SCHEDULE OF EVENTS

PLENARY DAY 2DATE: **WEDNESDAY 19/04/2023** LOCATION: **CMA CGM**

08:30	Registration and Coffee
09:00	Welcome by the SMDG Board Ann-Christin Fröhmcke (Co-Chair of SMDG, CMA CGM) Sönke Witt (Co-Chair of SMDG, HHLA)
09:10	Key Note: Current EU and International Maritime Organisation (IMO) Initiatives Michael Dill (GEFEG)
10:10	Smart Container Update Ann-Christin Fröhmcke (Co-Chair of SMDG, CMA CGM) Michael Schröder (Hapag-Lloyd)
10:30	Coffee Break
11:00	Code Lists - Status (I) Jasmin Dröner (Eurogate) Mark Lim (Hamburg Süd)
12:30	Networking Lunch Break
13:30	Code List for Berth Identifiers Jasmin Dröner (Eurogate) Mark Lim (Hamburg Süd)
14:00	Code Lists - Status (II) Sönke Witt (Co-Chair of SMDG, HHLA) Michael Schröder (Hapag-Lloyd)
15:30	Coffee Break
16:00	Geofence Catalog Michael Schröder (Hapag-Lloyd) David Roff (BIC)
16:30	EDIFACT News Best Practice in using standard EDI messages between Carriers and Terminals Jost Müller (SMDG) Michael Dill (GEFEG)
17:00	Q&A Session Recap and Feedback
19:00	Dinner



SCHEDULE OF EVENTS

WORKING DAY 3

DATE: THURSDAY 20/04/2023 LOCATION: CMA CGM

08.30	Registration and Coffee
09:00	Welcome by the SMDG Board Ann-Christin Fröhmcke (Co-Chair of SMDG, CMA CGM) Sönke Witt (Co-Chair of SMDG, HHLA)
09:10	Critical and Dangerous Cargo Workgroup Michael Schröder (Hapag-Lloyd) MSC
10:10	Terminal Performance Reporting (TPFREP) update Michael Schröder (Hapag-Lloyd)
10:30	Coffee Break
11:00	Key Note: Green and Digital Shipping Corridor TBA
12:15	Empty Tank Container with Residue Michael Schröder (Hapag-Lloyd) Jost Müller (SMDG)
12:30	Networking Lunch Break
13:15	BAPLIE + MOVINS Jost Müller (SMDG)
14:15	Final Recap Closing of the Plenary Meeting Ann-Christin Fröhmcke (Co-Chair of SMDG, CMA CGM) Sönke Witt (Co-Chair of SMDG, HHLA)
14:30	SMDG e.V. General Assembly (SMDG e.V. Mitgliederversammlung) SMDG Members



* Program and speakers may change at short notice



PHOTO BY MIKE ENERIO ON UNSPLASH

KEYNOTE SPEAKERS

ALEX HARTNOLL

HEAD OF BUSINESS TRANSFORMATION & SUSTAINABILITY
(X-PRESS FEEDERS)

&

STEVEN YATES

DIRECTOR & CTO
(ALUMNI SERVICES)

DATA STREAMING

SMDG #77 18/04/2023 09:15

MICHAEL DILL

CEO
(GEFEG)

CURRENT EU AND INTERNATIONAL MARITIME ORGANISATION INITIATIVES

SMDG #77 19/04/2023 09:10

TO BE ANNOUNCED

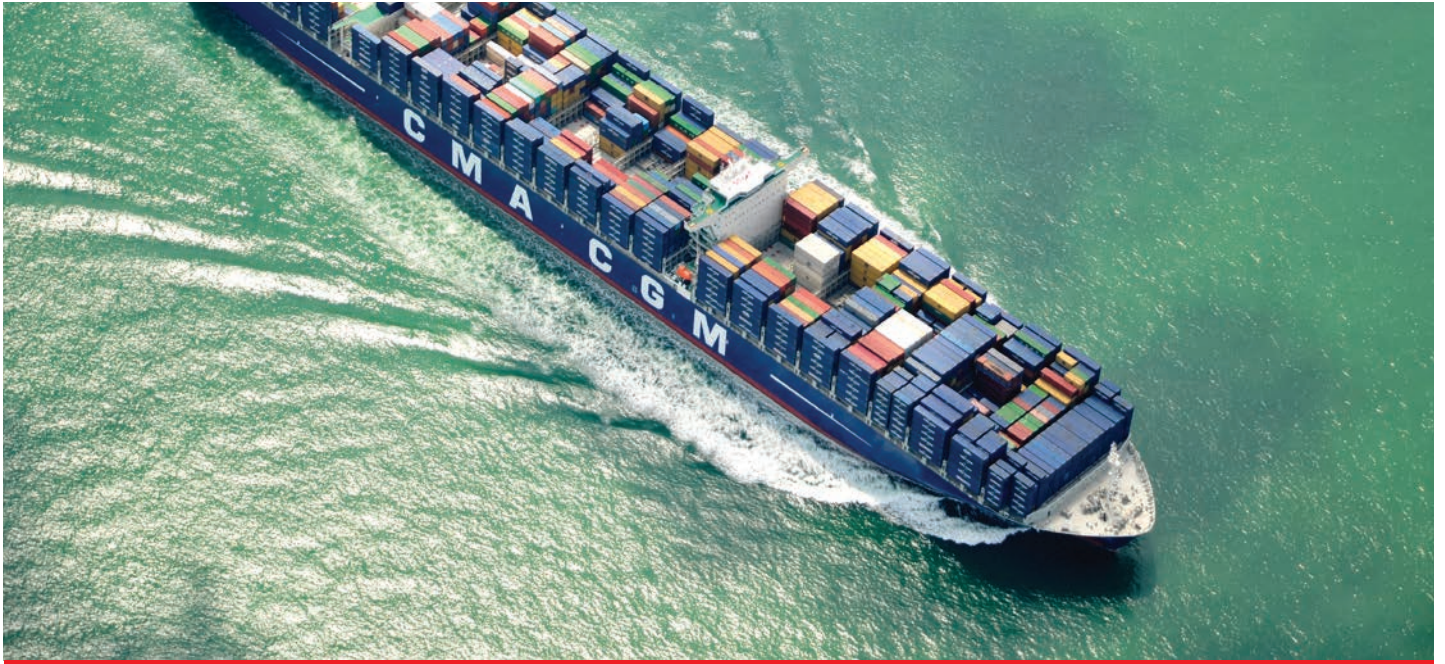
GREEN AND DIGITAL SHIPPING CORRIDOR

SMDG #77 20/04/2023 11:00

“EDI with UN/EDIFACT messages is the most adopted Standard in the maritime industry and in international trade. The related supply chains and its transport activities are well supported through a stable and popular wide-spread standard for all stakeholders in the shipping and container handling industry.”

HEIKO MEYER

EDI CONSULTANT, TREASURER SMDG



ASK THE EXPERTS

EDIFACT - From Basics to Advanced

Exclusive to SMDG paying members only, we will be taking questions from you before the meeting and our experts will answer them in person at **SMDG #77!** This is a hybrid session on Monday, **17 April 2023**.

Please submit your questions by **31 March 2023** to: shinshin.lung@smdg.org

If you are not a paying member but would like join us by becoming a member, please email treasurer@smdg.org

"Following the success of SMDG#74, the CMA CGM Group is proud to host the SMDG Conference again in Asia! We are looking forward to provide the platform for the global Shipping community, particularly our Asian counterparts, to work together to achieve a more efficient environment. Efficiency and reliability is the heart and soul of our business."

By joining and participating in SMDG, you will be working together with your industry peers to help align and improve universal standards."

ANN-CHRISTIN FRÖHMCKE

CMA CGM OPERATIONS, CO-CHAIR SMDG

FREE REGISTRATION

Registration date closes on 31 March 2023

Don't Miss Out! Register now!Complete the form below and email shinshin.lung@smdg.org

Expression of interest is sufficient while obtaining Management approval. Email us!

TIME & SPACE PERMITTING**Answers**

First Name	
Last Name	
Company Name	
E-mail	
Phone	

Need of invitation letter for Visa	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
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If yes, please provide your address

Attendance

Networking Event: 18 April 2023	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Dinner: 19 April 2023	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>

Please indicate if your company would allow your attendance to be advertised on the SMDG website	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
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Please indicate if your company logo could be advertised on our website or for email promotion of the event	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
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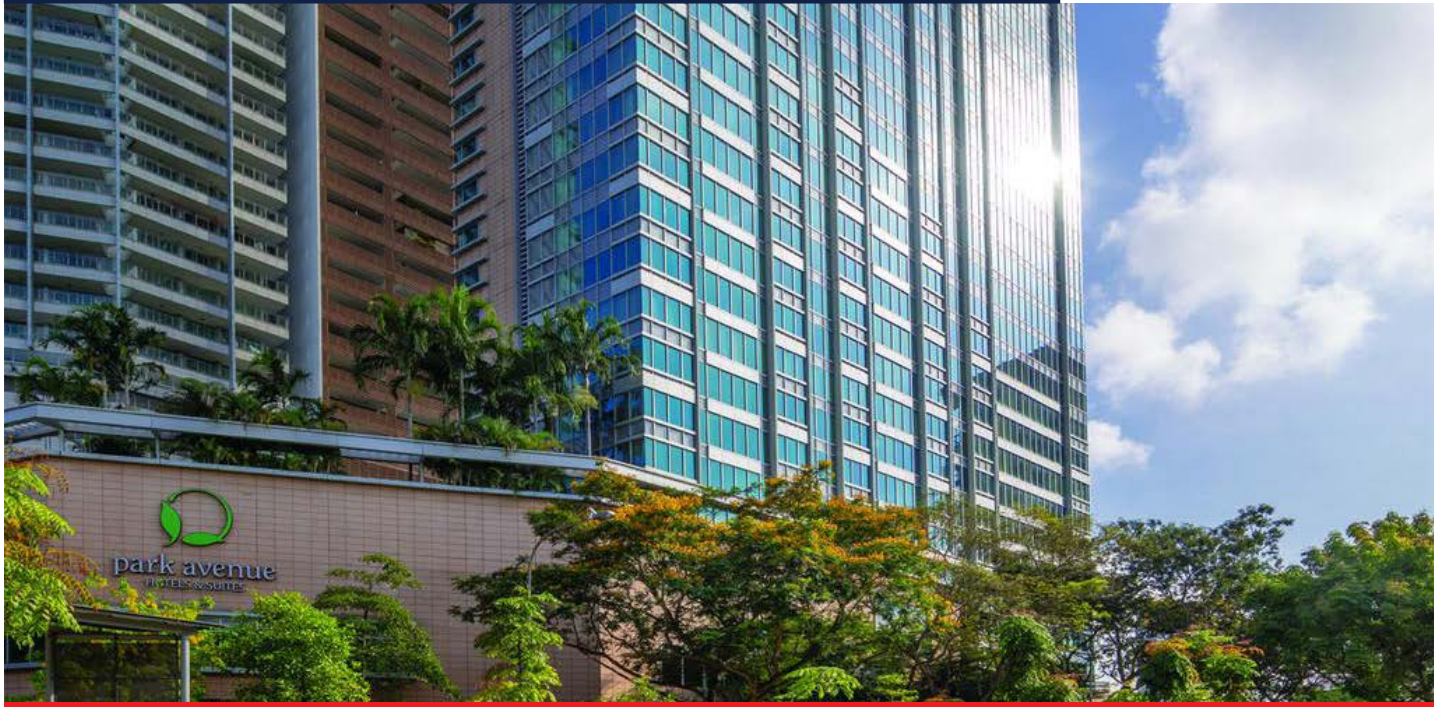


ACCOMMODATION

Delegates are fully responsible for making their own hotel arrangements and are encouraged to make accommodation reservations well in advance.

For this event, SMDG has negotiated special discounted rates for our delegates with:

Park Avenue Rochester Hotel, 31 Rochester Drive, Singapore 138637



<https://parkavenuegroup.com/property/rochester/>

To take advantage of this special offer, please complete and send the attached Room Reservation Form directly to Park Avenue by emailing jane.tan@uel.sg or serena.soh@uel.sg by **9 March 2023**. This offer is only valid with the use of this form and booked directly with Park Avenue.

“Carriers and terminals need the SMDG as a neutral and open platform for the alignment of their communication processes. With key topics such as critical and dangerous cargo booking, feeder communication and geo fence catalog, SMDG#77 addresses fields where universal standards will help to achieve a more efficient environment.”

By joining and participating in SMDG, you will be working with your industry peers to improve global standards based on carriers and terminals business requirements.”

MICHAEL SCHRÖDER
HAPAG-LLOYD



PARK AVENUE ROCHESTER – ROOM RESERVATION FORM

SMDG Conference 17 - 20 April 2023

VENUE: CMA CGM Office (9 North Buona Vista Drive #14-01, The Metropolis Tower 1 S138588)

Please return directly to Jane Tan, Sales & Administrative Officer Email jane.tan@uel.sg /

Serena Soh Assistant Director of Sales Email: serena.soh@uel.sg

ROOM RESERVATION

Room rates per night inclusive of Breakfast, unlimited Wi-Fi access and local calls		
	SINGLE OCCUPANCY	DOUBLE OCCUPANCY
Superior (King Bedded)	<input type="checkbox"/> SGD\$180	<input type="checkbox"/> SGD\$215

All rates quoted are subject to 10% service charge & prevailing government taxes, currently at 8% Goods & Services Tax. Rates are only applicable for the above stated event and are quoted in Singapore dollars. Room types / preferences are subject to availability upon receipt of completed reservation form.

Check-In Date : _____ Flight No. : _____ E.T.A : _____
 Check-Out Date : _____ Flight No. : _____ E.T.D : _____

Please complete a copy of this form for every room reservation.

A. YOUR PARTICULARS

Dr / Mr / Ms / Mdm (Please delete accordingly)

Given Name : _____ Family Name : _____
 Country : _____ Telephone : _____
 Facsimile : _____ Email : _____

Name of guest sharing room

Dr / Mr / Ms / Mdm (Please delete accordingly)

Given Name : _____ Family Name : _____

B. MODE OF GUARANTEE

Credit Card Information : Visa MasterCard American Express
 Credit Card Number : _____
 Expiry Date : _____
 Name on Card : _____ Card Holder's Signature : _____

C. TERMS & CONDITIONS

- Check-in time is 1400 hours and check-out time is 1200hours. For early check-in, a full day room rate will be levied. For late check-out, we will accommodate until 1300hours, subject to room availability.
 - All room reservations must be guaranteed by major credit card. The cost of one night's accommodation must be guaranteed by credit card at the time of booking.
 - Our reservation team will obtain a one (1) night pre-authorization on the given credit card to secure the reservation prior to your arrival.
 - Please inform us of any changes of your reservation in writing via email.
 - Rates are applicable for stay for duration of the SMDG Conference only.
 - A surcharge of \$95++ per room per night is applicable during peak event dates: FHA F&B 24 – 27 April 2023
 - The Hotel reserves the right to quote the next room category should the above room type is not available.
 - The Hotel will not bear any bank charges incurred for during telegraphic process.
- CANCELLATION / NO-SHOW POLCY**
- In the event of any cancellation within 7 days of the scheduled arrival date or no show, cancellation charge equivalent to the entire duration of stay as booked and confirmed will be levied.

FOR HOTEL USE ONLY

Confirmed at Confirmation Number : _____ Unable to Confirm
 Acknowledged by : _____ Hotel Stamp : _____

Group ID: CMAC160423

ARK AVENUE ROCHESTER (Co Registration No. 53164405K)
 31 Rochester Drive, Singapore 138637 Tel: (65) 68088600 Fax: (65) 68088633
www.parkavenuerochester.com
 Managed by UE Park Avenue International Pte Ltd

SPECIAL THANKS & ACKNOWLEDGEMENT

SMDG would like to thank the following members for their dedicated work, input and ongoing support in helping to make this event successful.



CONTRIBUTORS

The program includes contributions by

Alumni Services	BIC	Rotterdam World Gateway
Eurogate	GEFEG	HHLA
Hamburg Süd	Hapag-Lloyd	DCSA
	MSC	

